What has been the impact of The David and Lura Lovell Foundation? What was the recipe, the soup, which contributed to its uniqueness, how it learned and morphed and was able to grant more than $50,000,000 to some of the most amazing organizations, programs, and initiatives?

It began with my parents, David and Lura, and their values and commitment to community. Brilliant advice from an early board member helped my mother choose an advisory board that combined both family and non-family members. It allowed for specialized expertise from around the country that would enhance Foundation decisions, while bringing together contributing members with shared values and differing experiences. In determining geographic areas, my mother chose the communities where trustees resided. These trustees were tasked with being involved in their individual communities and bringing forth funding opportunities. With everything in place, the Foundation launched in 1994 and began by providing funding to where my parents had expended their energies or were personally affected: mental health, integrative medicine, and education (cultural and spiritual).

Someone once told me that starting a family foundation is like having a tiger by the tail. As soon as it is funded, you must responsibly grant at least 5% of the principal each year. I felt a bit like I had jumped on a bullet train, destination unknown. It became all about learning, learning, learning (another basic tenet my parents shared). Becoming even more involved in our communities, reaching out to other Foundations and organizations to discover how to do this well, how to be the best we could be as a Foundation, community partner, and supporter. We joined the Association of Small Foundations (now Exponent Philanthropy) and attended one of their first conferences and remained active members. We joined the Southern Arizona Grantmakers and reached out to many other organizations, including the Council on Foundations and Board Source. During the Foundation's life, we also evolved from an at-home operation to a fully professional organization with an office and staff.

From the beginning, we practiced hands-on grantmaking, becoming more and more imbedded within our communities. My mother co-founded what became the National Alliance on Mental Illness (NAMI) Greater Toledo and served on the Lucas County Mental Health Board. Soon after the Foundation began operations, she joined the University of Arizona Arthritis Center board to further integrative approaches to arthritis and joined Dr. Andrew Weil's first board of directors. I, in turn, joined the friends of the Arthritis Center board and committees at both Women's Foundation of Southern Arizona and Community Foundation for Southern Arizona. We continued to expand our volunteer efforts and outreach within the Tucson community and beyond. This committed involvement remained constant, continuing when we hired interim director and consultant Christina Rossetti, and Executive Director John Amoroso, both coming onboard in 2015. They joined committees and boards so that we remained embedded in our communities and were able to be a part of its very pulse.

I believe that there is a natural progression in organized philanthropy, at least for some. In the beginning, we looked in our own backyard, our local community and began with what we knew, what we had been involved with and recognized the need for. Working directly with nonprofit leaders who we knew and continuously reaching out to others, we began with funding programs like transportation to allow more youth to experience live performance art and funding more whole health models for cancer, chronic disease such as arthritis, and end of life. These all came from our own personal experiences. As time moved on, we began to look for more ways to address the underlying problem. Instead of funding numerous programs to provide more whole health therapies, we asked, how could awareness be built around integrative medicine/whole health, to simply become a part of “good medicine?” To make these larger changes required additional involvement and the power of partnerships and collaborations. While many funders stay in the programmatic funding arena (thank goodness!), we became much more energized looking at how to change the landscape, such as looking for ways for youth to experience art in the schools in a way that worked economically for the system yet enhanced youth experiences, or a multi-member coalition that could focus on expanding excellent health care into end of life, enabling one to die having had their wishes met, respecting cultural and individual priorities.

Our story began with personal involvement and constant listening, learning, and growing, while our philanthropy moved from incredible, important programs towards initiatives that were better able to address or even eliminate the underlying issue. It seems a natural progression—wanting to have the greatest impact now, where we felt we were needed most—to sunset.

In closing, I wish to thank our incredible board members and Grantee Partners, without whom none of this would have been possible. And, as you peruse the following pages, please be aware that while we partnered with and funded numerous amazing and successful activities and organizations, due to limited space, we are only able to highlight a very few.

With gratitude,

Ann Lovell, President
Introduction

Beginning in 1994, the Foundation has made hundreds of grants that have helped transform nonprofits, the individuals they serve, and caused ripple effects in the communities of Toledo, Ohio; Arizona; Oregon; California; Hawaii; and nationwide.

With this report, The David and Lura Lovell Foundation celebrates the impact achieved through the work of more than 200 Grantee Partners over the span of 30 years and more than $50,000,000 in grants. We want to briefly share the highlights of that work and pass on some lessons we have learned along the way, in the hopes that other foundations and philanthropists might benefit from our experience. We also want to highlight the work of our Grantee Partners, and while we cannot do justice to all of them, we will attempt to hold up a few representative examples of the amazing work they have done to transform themselves and their communities. Without them, none of it would have been possible. We also want to share our gratitude to our philanthropic partners—peer foundations, support organizations, and community leaders—who have helped us along the way. Again, without their support, we wouldn't have come nearly as far as we have. If you have a deeper interest in our work, our website (www.lovellfoundation.org) will remain active for three years beyond our sunset in 2024.

About the Foundation

Driven by Doing Good

David and Lura Lovell set plans in motion to establish a family foundation when planning for the sale of the family business as they wished to “do some good” with the monies that they had created. Unfortunately, David succumbed to lung cancer in July 1993 during the sale, and Lura took the reins of the newly formed foundation in 1994. She had been a driving force in the Toledo community around the issue of stigma reduction and access to services for mental health for many years and was ready to take on this work. The work allowed her to make grants honoring David, the love of her life and husband of 41 years. From the very beginning, the Foundation was a hands-on operation as Lura realized how important it would be to cultivate relationships with the people and organizations that they would fund. Both Lura and her daughter, Ann, invested countless hours working together with nonprofits — sharing expertise, building relationships, and exploring opportunities — before partnering to fund specific projects or programs.

I’ve been associated with the Lovell Foundation from the beginning. I got to know Lu when I worked for the Robert Wood Johnson Foundation and she was head of the Mental Health Board in Lucas County. She said, “Dave and I are putting together a foundation and you’re the only person I know who works at a foundation. Would you be willing to offer your expertise?” I was happy to do that. I had met Dave before and what struck me about the Lovells was that they were folks who started out with modest means. They worked hard, made a successful life for themselves and their family, wanted to give back and were passionate about the issues they wanted to see improve.”

— MARTIN COHEN
To create a professional position, Ann Lovell became the Foundation’s executive director in 2004. This allowed the Foundation to further develop professionally and later expand into leased office space. Already an influential philanthropist involved in several charitable endeavors across the globe, Ann became president of the Foundation in January 2013 to maintain stability during her mother’s illness and eventual passing. She took the “do some good” idea far beyond writing checks to worthy causes to a new level of philanthropy based on her mother’s roll-up-your-sleeves-and-get-involved model. This hands-on philanthropic leadership has been the hallmark of the Foundation.

Focus Areas

Originally, the Foundation was focused on mental health, integrative medicine, and education (mostly cultural and spiritual), what we referred to as: Mind, Body, and Spirit. The Board conducted strategic planning in January of 2014 and updated the focus areas to Mental Health, Integrative Health and Wellness, Youth Access to the Arts, and added Gender Parity.

Geography

Since inception, the Foundation has focused on Toledo, Ohio; Tucson and Southern Arizona; Eugene, Oregon; Hawaii; and the San Francisco Bay Area. While the mission statement has remained unchanged, the focus areas shifted, and the geography of the work evolved with changes in grantmaking strategy and shifts in trustee membership. In 2015 the Foundation began a transition away from programmatic grants and ceased direct grantmaking in Toledo, Ohio, in lieu of a legacy mental health fund established at the Greater Toledo Community Foundation in honor of David and Lura. From 2015 to 2024, the Foundation made grants that were either focused on Arizona or had a regional or nationwide impact. In the end, more than 200 organizations and university departments, and millions of people across all fifty states have been positively impacted by the Lovell Foundation’s philanthropy.

The whole experience has been a fantastic learning opportunity, from a basic understanding of how foundations work to governance, tax implications and business aspects. What I recognized from the next-generation education I received was that, from top to bottom, integrity has always been one of the most important values. I think that clearly stems from David and Lura, because that’s what they had always instilled in us. Everything we’ve done is totally above board and done with the best of intentions. And we expect the same from our partners.”

— MOLLY ROBERTSON

Engaging the Next Generation

Our Foundation is not unique among family foundations in the challenge of engaging future generations. It was fortunate to have engaged several family members and experienced community leaders on the Board of Advisors across the years. Their support and participation have been key to moving the Foundation forward by infusing it with fresh enthusiasm and new perspectives. The “Next Gen” was given opportunities to engage in Foundation committees, and board positions, and provided training through several of our philanthropy-serving organization partners, such as National
Leadership in Finding Solutions

We needed to find new solutions. How do we connect and build together and recognize that we can do it?” Ann said. She was also aware that the kind of change we were seeking happens slowly over time and takes a lot of work, often quoting her great-aunt, Theodora Winton Youmans, an early suffragette who helped women gain the right to vote. In 1919 Theodora said,

“The careless world will probably continue to think that women's suffrage just happened, that it was ‘in the air.’ But we know that the changes in the opinions of society which made it possible are the result of ceaseless, unremitting toil.”

That dedication was behind the Foundation's leadership in participating in larger initiatives such as The Bravewell Collaborative and the Arizona End of Life Care Partnership. The Foundation's funding and other support provided the structure and stability so that people already involved in the issues could have the time and resources necessary to create broader impact.

“Our work is leveraging the work of others, facilitating, and bringing people to the table. This can be a huge gift because what comes from those meetings, what comes from connecting people, can be life-changing and often world-changing,” Ann said.

Evolutions in Our Philanthropy

The Foundation’s grantmaking has spanned the range of giving vehicles over the years, from providing community-based, programmatic grants, to funding large multi-agency, multi-sector initiatives. Along the way there have been a few notable examples of capital gifts, endowments, capacity-building, and Board-generated matching grants, as well as one program-related investment.

With a number of these grants, the Foundation was willing to come in early with a statement grant that enabled the partners to achieve difficult goals. The Foundation has been able to figure out where that line is, that sweet spot between being the sole support for a project and being a significant enough funder that enables projects to grow beyond what people thought they could achieve. And I think that’s because of the strategic approach, to say we can’t do everything, but we can do something, and we can do it in a way that makes a statement and allows the grantee to pull in other parties of interest and funders.”

— SAM COPPERSMITH

Succession Planning

In line with engaging future generations, it is best practice for foundations to plan for unforeseen changes. The Foundation underwent a succession planning process that entailed identifying exactly who was going to fulfill what role, when, and planning for contingencies. This process enabled us to respond quickly and decisively when one of our beloved Trustees, Stephen J. Lovell, passed away, by bringing on our first non-family Trustee, Marty Cohen, CEO of the MetroWest Health Foundation in the Boston area for the past 24 years and on the Lovell Board of Advisors for all 30 years. This planning provided a smooth and seamless transition.

Center for Family Philanthropy and Exponent Philanthropy. We understand that maintaining participation can be a challenge as demanding professions and busy family life often take precedence, so we are especially proud to have three next generation members on our board who have actively contributed for many years. The Foundation owes its wholehearted thanks to Kendra Moushey, Kenneth Moushey, and Molly Robertson, for staying the course and helping get the Foundation to the finish line.

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— SAM COPPERSMITH

John Amoroso, our executive director, was a great choice. He forms incredible partnerships. He has surrounded himself with talented individuals and allows their talent to develop and shine. That, to me, is characteristic of a great leader. I believe that Lu would have embraced John as Executive Director.”

— FRANCINE LAWRENCE

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— SAM COPPERSMITH
In 2014, after the passing of Lura Lovell, the Foundation Board entered into strategic planning. We updated and refined our focus areas. We also wanted to use the lessons learned and apply emerging best practices to see if we could make a more lasting impact on persistent issues in our focus areas. This desire was further defined by describing a new area of grantmaking, “initiatives,” described as efforts that attempt to address the root causes of an issue by eliminating a problem or creating a solution; alter a structure or a system so that it can better address the root causes of an issue; or transform organizations so they are better equipped to do this work.

While eager to engage in the new plan, the Board paid attention to longstanding grantee relationships and offered then-current grantees a three-year transition period to apply for declining programmatic grants or organizational capacity-building grants meant to enhance their ability to seek funds through other sources. All were offered the opportunity to apply for the new initiative grants and some organizations were able to do so very successfully. In addition, the Foundation began to search for other large initiative opportunities to fund, using an exploration process developed by Foundation staff.

**Portfolio Alignment**

Over the past decade, the Foundation has attempted to bring its investments more in line with its values. To accomplish this, a new Investment Policy Statement was developed, giving the Foundation’s investment advisors the ability to review its holdings and look for ones that didn’t align or might even be contrary to its goals. When funds were divested entirely from equities into cash for stability, the Foundation allocated a portion of the portfolio to a program-related investment. This proved fortuitous during the COVID-19 pandemic and subsequent interest rate inflation.

We were among the first foundations to embrace Environmental and Social Governance (ESG) before it was widely implemented. The whole board authored a questionnaire for the companies in which we invest, and we drilled down. Our ESG policy flowed from the Foundation’s focus areas, particularly gender parity. We put our investment portfolio through a complex screening process to make sure the companies are practicing the principles that we value.”

— LINDA SUTKIN

**Decision to Sunset**

In 2017, after a few years of transition and moving toward initiatives, the Board decided that it was time to accelerate the Foundation’s efforts. So many of the issues we cared about, the communities served, and the individuals impacted were in crisis. We asked ourselves, “If not now, then when, and if not us, then who?” The Board began the process of spending down all the Foundation’s assets by 2030. As the work progressed, and exciting opportunities for making impact were discovered, the plan accelerated. The global COVID-19 pandemic only served to underscore the great needs and magnify the disparities for people of color, women, and girls. By early 2024, the 30th Anniversary of the Foundation, all grant money will have been distributed. When all the administrative work is complete, the Foundation will “sunset” or cease to exist.

The decision to sunset was based on a thoughtful conversation about what it means to go forward with the next generation. Many people think foundations should be perpetual and continue to fund requests, but I think this decision was the right one because it reflected the time and the moment without putting a burden on the next generation. I think it’s a decision that more organizations should consider.”

— MARTIN COHEN
Using Social Impact Media

Primarily because of Ann Lovell’s familiarity with making an impact through documentary film and its related outreach, the Foundation has over the years supported key projects in support of our mission. Early efforts like Susan Smiley’s Out of the Shadow, Arizona Public Media’s award-winning Passing On, and Jenifer McShane’s Emmy-winning Ernie & Joe: Crisis Cops have helped accelerate impact on our focus areas nationally and internationally. The power of media to influence hearts and minds is vast, and, when combined with a strategic outreach and distribution plan and the right team of advocates, it can make on-the-ground change happen much faster than would otherwise be possible.

Issue Advocacy

Private foundations are prohibited from engaging in lobbying or participating in election campaigns. Beyond that, there is a whole world of issue advocacy that is both permissible and potentially very effective. Foundations can fund nonprofits that advocate for issues, including lobbying within legal limits, as long as foundation funds are not directed to those activities and there are other identifiable sources of funds for that work. The Lovell Foundation recognized that, in some cases, policy must change for long-term solutions to social issues to emerge. That might be changing a law, but it might also be enforcing existing laws, advocating for rule changes or adjustments to policy implementation, or collaboration with elected officials and agency partners. We encourage all our Grantee and Funding Partners to look for ways to advocate and “go upstream” on the issues they are working on and find ways to make real, lasting change. We supported that work, where we could, when we could. It has often been the most rewarding and effective way to make a lasting impact on the issues we care most about.

Challenges

Grantmaking is not without its challenges, particularly staff turnover in nonprofit organizations. This was exacerbated during the COVID-19 pandemic as parents, especially women, were forced to choose between childcare and work, but also during “normal” times as nonprofit salaries and benefits are not always “livable.” We encourage any foundation to examine their grants to ensure that the amounts they are giving and the duration of support enhance the ability of nonprofits to sustain themselves and their work. We believe that supporting stability in the nonprofit sector is a best practice in grantmaking.

Collaboration and Sharing Resources

One of the hallmarks of the Lovell Foundation has been the eagerness to partner with other organizations in the pursuit of common goals. The Foundation has collaborated with dozens of foundations, local and national; universities, school districts, nonprofits, business associations, and county and state agencies—achieving more together and drawing attention to the work of Grantee Partners by being “a megaphone for good.” Whenever possible, we attend meetings, write support letters, send emails, and make calls encouraging other funders with similar goals to join the effort.

Grantee Partners are also supported by designated space on the Foundation website to tell their story. The Grantee Partner pages are a great way to point out the good work they are doing and show how others can join in to support them. As a good community partner, the Foundation has offered its office as meeting space to nonprofits and occasionally offered the services of our consultants or staff in efforts that align with our focus areas. Finally, in one last act of philanthropy, the Foundation office building was donated, through a competitive application process, to one of our Grantee Partners, Lead Guitar.

Passing On

Passing On, an award-winning documentary released in 2016 by Arizona Public Media and broadcast nationally, focuses on the need for planning and conversations about end of life.
Impact by Focus Area

Mental Health

We envision a future where anyone can seek and receive stigma-free mental health services that are readily available in their own community.

"Especially in the later years, we’ve partnered with other foundations, realizing what our resources are and what we can do. We have connections. We have relationships. We know other family foundations. We know other partners in different systems that may be able to help support our initiatives. What’s been beautiful to see with sunsetting has been the intentionality in setting up the future for our partners. We let our grantees know how many years of funding were left. And then we said, ‘let’s see if we can find some other organizations that we can connect you with that would be helpful in creating a future that’s sustainable for you.’"

— MOLLY ROBERTSON

The story of The David and Lura Lovell Foundation is rooted in the pursuit of reducing stigma and improving access for people seeking treatment to improve their mental health. Lura Lovell fought tirelessly for her son Robert and because of her refusal to accept the status quo, Rob was able to learn and grow into a valued member of his community who has now dedicated thousands of volunteer hours as an expert docent on aerospace at the internationally famous Pima Air and Space Museum. The Foundation has continued Lura’s legacy by funding programs and initiatives that benefit the one in five Americans impacted by mental illness and the people who love and care for them.

The Foundation has also supported a number of mental health documentaries and other media forms, along with related outreach. These initiatives explore different aspects of mental illness, mental health and how we communicate about them and respond to them as a society. The initiatives are being used to educate and advocate for real changes by spreading messages of acceptance from a place of compassion and understanding and by suggesting comprehensive and feasible solutions for healing our broken mental health system.

Ernie Stevens, one of the police officers featured in the documentary Ernie & Joe: Crisis Cops, facilitates screenings and discussion with police cadets in training.
Exemplifying the Foundation’s goal of engaging with other funders, the Legacy Foundation of Southeast Arizona made a recent grant of more than $1,000,000 to the Cochise County Sheriff’s Department to create a Mental Health Support Team to respond to crisis calls and provide other community support programs.

“I’d worked in the mental health system because of Rob’s challenges. I realized how important it was for families to get information about their family member who was ill – and it wasn’t coming out of the mental health system or out of the psychiatrists. So anything I could do to help educate the families was important to me.” -Lura M. Lovell, Co-Founder

Expansion of Police Training Nationwide Inspired by Ernie & Joe: Crisis Cops
The Foundation supported making a documentary film about how two Texas police officers are helping change the way police respond to mental health calls. Audiences are taken on Ernie and Joe's personal journeys, weaving together their experiences during their daily encounters with people in crisis. More than a film, the documentary serves as a catalyst to create change in how police departments can better serve those with mental illness. The outreach campaign resulted in 66,000 film trailer views and 225 facilitated screenings and discussions with law enforcement, community groups, behavioral health organizations, government officials and social services agencies. Over 2300 law enforcement and public safety officers from all fifty states have registered for free streaming access to the film, impacting more than 85,000 personnel. More than 350 educational institutions of higher learning across the world have purchased streaming licenses for use in their communities, and the US Department of Justice made an unprecedented plea for law enforcement agencies to use the film in training.

Coming Together to Make Youth Mental Health a Priority
Recognizing the need to make youth mental health a community priority and following the success of an Arizona Public Media documentary titled Not Broken, which focused on the challenges and recovery of local youth living with mental health conditions, Help & Hope for YOUth (HH4Y) was born. Developed and incubated as an initiative of National Alliance on Mental Illness Southern Arizona, HH4Y brought together a network of more than 50 behavioral health providers, school officials, youth advocates, and state and local government representatives, and partnered with the Banner University Health Plans School-Based Behavioral Health Services Coalition. HH4Y transitioned to Arizona Youth Partnership to provide the necessary infrastructure to expand to additional counties in Arizona and to increase the reach of community members trained in mental health and suicide prevention education. Many accomplishments were achieved, while the most impactful was its critical role in the passing of Senate Bill 1376, which mandates K-12 mental health and Social Emotional Learning education in all Arizona schools. Since then, a new Foundation-funded mental health initiative housed at Liberty Partnership Kino Neighborhood Coalition-LPKNC continues to find ways to impact systems change.

Continuing the Lovell Legacy to Support Mental Health Needs of the Toledo Community
Toledo, Ohio was the community where the founders built their business, raised their family, and began their philanthropic journey. Lura Lovell made a large impact with her time, talents, and financial support. For these reasons, the Lovell Foundation set up a $1,000,000 Mental Health
Legacy Fund in 2017 through the Greater Toledo Community Foundation to ease the transition away from Lovell grants for local nonprofits serving mental health needs in the community. With Lovell Foundation board member Francine Lawrence leading this effort, between 2017 and 2023 the Lovell fund awarded 44 grants totaling $1,032,126 to 16 different organizations in the Greater Toledo area.

“
Our board made a significant decision in 2017 to contribute $1,000,000 through the Greater Toledo Community Foundation for the David and Lura Lovell designated fund. We allocate funds focusing on programs that aim to reduce the stigma around living with and seeking services for a mental health condition. I am honored to be the liaison between the Lovell Foundation and the Greater Toledo Community Foundation.”
— FRANCINE LAWRENCE

Reporting on Mental Health to Increase Understanding and Reduce Stigma

The Foundation supported Arizona Public Media (AZPM), a member-supported, non-profit NPR/PBS affiliate organization serving Southern Arizona, by funding a mental health reporter to produce stories about behavioral health for television, radio, and the web, including an exploration of shifting attitudes about mental illness and mental health care in diverse communities. Through that support, AZPM’s Mental Health Desk has produced more than 140 stories to date. Having a reporter dedicated to in-depth coverage of mental health issues has significantly increased the sensitivity, accuracy, and annual quantity of mental-health-related stories. One story for Arizona Illustrated was awarded a prestigious 2023 Regional Edward R. Murrow Award for Excellence in Diversity, Equity, and Inclusion.

In 1996, The Carter Center established the Rosalynn Carter Fellowships for Mental Health Journalism, coinciding with the breakthrough passage of the Mental Health Parity Act, the first legislation to require that certain insurance providers consider mental health benefits the same as they would medical or surgical benefits. With the support of the Foundation, The Carter Center, along with its national partner, The Center for Public Integrity, built a collaborative with more than 15 newsrooms around the Nation, including over 40 editors and reporters in Arizona, California, Georgia, Illinois, Pennsylvania, and Texas. The collaborative model allows newsrooms to share resources and ideas, reach a larger audience, and effect more significant change. Participating journalists in each state pitch, produce, and publish stories on mental health parity to be distributed in a variety of distribution channels. In late 2022, the initiative was recognized by the Center for Cooperative Media at Montclair University as one of the top collaborations of the year.
Integrated Health and Wellness

We envision a future where person-centered approaches to whole health and wellness, spanning the spectrum of life's choices, are available to all.

“An area where we've been involved all along is integrative medicine, or something beyond what you would refer to as Western medicine, where I think the needle has clearly been moved. Between what we did as the Foundation through Bravewell, and other initiatives, I think we may have played a small part in helping that transition. I view this as a huge positive. It's amazing we were a part of that and may have really helped.”
— JOHN LEWIS

David Lovell’s experience with integrative medicine techniques, such as guided imagery and meditation, as he was experiencing end-stage lung cancer helped him spend his last two months more peacefully while connecting with the people he loved. Others in the Lovell family have learned to manage chronic conditions by adopting an integrative perspective in their health and wellness care. These personal experiences led to the Foundation’s support of the nascent field of Integrative Medicine, beginning in 1994. Over time, our focus broadened to become “Integrative Health and Wellness” as, along with allopathic medicine, much of what supports health and wellness, includes nutrition, mindfulness, body work, acupuncture, and therapeutic exercise.

The Bravewell Collaborative

In November 2001, Lura and Ann joined with a dynamic group of like-minded philanthropists who then collaborated to strategically leverage partnerships within the medical system. The goals were to transform the culture and practice of healthcare through initiatives to change physician education, document existing efforts, empower champions, develop and support growth of replicable models or networks of integrative care, and effect cultural change through public education. The Bravewell Collaborative was formally established in early 2002 and over the 13 years of its existence, upwards of 20 individuals and family foundations committed to this work, together investing close to $30,000,000 in pursuit of this vision. The Lovell Foundation committed just over $1,200,000 with Ann and Lura serving as board members and Ann serving on the executive committee as Treasurer.

The Collaborative’s strategies for systemic change, some of which emerged from two pro bono studies done for Bravewell by McKinsey and Co., were responsible in moving the field from relative non-acceptance to more than one-third of the US medical schools embracing integrative medicine. Bravewell’s PBS special, The New Medicine, was selected to air nationally and was awarded the Freddie International Health and Medical Media award. Bravewell also partnered with the Institute of Medicine to sponsor the Summit on Integrative Medicine and the Health of the Public, which among other things validated the strong scientific base that exists for such practices. Other amazing impacts include:

- A consortium of more than 80 medical schools that now teach, research, and practice integrative medicine.
- The world’s largest international integrative medicine research conference.
- Four publications on integrative medicine.
- A fellows’ program at the University of Arizona and a leadership program at Duke University.
- The first practice-based research network in integrative medicine, PRIMIER.
Expanding the Impact of Comprehensive Pain Care for Medically Underserved

The Foundation began looking for ways to make an impact on accessibility just as more attention was finally being paid to the opioid crisis. The national spotlight on this issue created an opportunity to support ways to expand payment for alternative methods for pain management, especially for underserved populations.

Whole Health in the States (WHITS), developed at the Oregon Collaborative for Integrative Medicine and now an initiative of the Academic Consortium for Integrative Medicine and Health, developed a pilot including Arizona, California, Colorado, Illinois, Oregon, Vermont, and Washington D.C. to explore the ability to provide better access to evidence-based, non-pharmacological treatments for chronic pain for the medically underserved, including the Medicaid population. Working at the state level, WHITS convenes and supports local champions to find local solutions through legislation, administrative policy change, education, and advocacy. The goal is to create blueprints for change, to disseminate solutions, and shorten the process for other states to improve access to whole health for all.

- **In Arizona**, El Rio Community Health Center’s comprehensive pain program is now co-located instead of being a satellite program dispersed across the city. The WHITS initiative was a driving force in supporting El Rio in this decision.

- **In Vermont**, the University of Vermont’s Comprehensive Pain Program participated in active discussions with Vermont’s accountable care organization, OneCare, to pilot their program with Medicaid patients. University of Vermont’s team has stated that participating in WHITS has accelerated their work and has opened “door after door” and expedited their goals.

Indigenous Healing

The Center for Mind Body Medicine (CMBM) created, in partnership with Native leaders, Empowering All Relatives to Heal (EARTH): Trauma Healing and Resilience in US Native Communities. CMBM has begun to implement its comprehensive training in trauma relief and resiliency building for 420 native nation healthcare providers, educators, counselors, and community and youth leaders representing 20 Nations across North, Central and South America. CMBM’s initiative has recently been added to the program registry with the California Evidence Based Clearinghouse. In another collaboration success, the EARTH initiative funding from the Lovell Foundation was matched by a $600,000 grant from the Novo Foundation and recently, another $300,000 from Wayfarer Foundation.
End-of-Life Care Planning—
a Path to More Integrated Care

The Foundation funded the production and outreach of a documentary created by local Arizona Public Media entitled *Passing On*. The documentary focused on the importance of preparing for end of life, and, in some cases, choosing to forgo unwanted medical care. The associated outreach efforts included partnering with local organizations for screenings in southern Arizona, generating large turnouts. The film was picked up nationally by PBS and received the Governor’s Award at the 2016 Rocky Mountain Emmys. Based on that success, the Foundation looked for and found synergy among several local organizations, peer funders, and national coalitions targeting this issue. The result was a collaboration with the Community Foundation for Southern Arizona to fund, over time, 18 unique Grantee Partners and dozens of like-minded organizations and individuals to form the Nation’s largest community-based end-of-life care coalition, the Arizona End of Life Care Partnership (AzEOLCP), anchored at the United Way of Tucson and Southern Arizona.

The End of Life Care Partnership’s mission is to “enhance the way we live by fundamentally changing the way we talk about death.” The Foundation invested nearly $9,000,000 over seven years for planning, programming, and administration. The Partnership grew from a group of just a dozen advocates around a table in 2016 to now include more than 230 organizations and 350 stakeholders across the nonprofit, healthcare, education, and business sectors.

The impacts on the greater Tucson community are far reaching and too numerous to report here, however, below are examples of some of the system level changes documented after the six-year grant period.

- The University of Arizona Health Sciences schools of medicine, nursing, pharmacy, and public health came together to create the Interprofessional End-of-Life Care Training Partnership for health sciences students to implement and evaluate a serious illness and end-of-life curriculum through the CARES (End-of-Life Cases and Resources) Toolkit that is fully embedded into each of the school’s formal curriculum.

- Between 2016 and 2021, due to the work of the AzEOLCP and others, there was a substantial increase in the use of advance care planning services and hospice services across the state, with a marked decrease in the average length of hospital stay in the last two years of life in Pima County (greater Tucson).

- El Rio Health, the largest federally qualified health center in Arizona, providing care to one in eight Pima County residents, 69% identifying as people of color, saw a 50% completion rate in employee advance care plans.

- Arizona Hospital and Health Care Association (AzHHA), a champion of the statewide movement to promote advance care planning through their initiative, Thoughtful Life Conversations, has helped establish legislation giving patients more control of their healthcare decisions prior to hospitalization.
The University of Arizona is training the next generation of healthcare professionals on how to have end-of-life conversations with patients and their families.

Southern Arizona community leaders participate in training by the Arizona End of Life Care Partnership.

Dr. Mindy Fain, Sarah Ascher, Jan Lesher and Lisa Reams presented on the End of Life Care Partnership at the League of Women Voters.
After years of work by AzHHA to change the legislation regarding the state oversight of the advance directive repository, Contexture, which serves as Arizona’s and Colorado’s health information exchange, is fulfilling this mandate by creating a first-of-its-kind, Arizona Healthcare Directives Registry (AzHDR) that can be used in real time by patients, first responders, doctors, emergency departments, specialists, and other caregivers, both formal and informal, to access an individual’s advance directives and medical orders. Funding from the Foundation supported the infrastructure and transfer of documents, whereas funding from the state Medicaid office supported education and marketing.

Contexture also finalized a new provider agreement that will allow for the inclusion of community service and faith organizations to participate as subscribers in the AzHDR and assist clients with uploading their advance directive documents. Pima Council on Aging became the first community-based partner to participate.

The Arizona End of Life Care Partnership was a vehicle to educate and bring organizations such as Catholic Community Service’s St Jeanne Jugan Ministry to the table, reaching a large segment of the Latinx community in Tucson. This initiative quickly expanded to workshops for priests, deacons, and lay leaders, incorporating a video of the Bishop encouraging parishioners to participate in end-of-life planning. Today St Jugan Ministry staff is seen as the experts in end-of-life care and planning for the greater Catholic community in Tucson.

— SAM COPPERSMITH
Youth Access to the Arts

We envision a future where all youth have the opportunity to engage in and receive the benefits (academic, social, emotional, cultural) provided by the arts as an essential part of a well-rounded education.

I would like the Foundation to be remembered for all of the different work that we have done, the difference that we have made, and the many lives that we have touched.

— KENDRA MOUSHEY

The Lovell Foundation has supported youth arts programs for more than 22 years and we believe what science tells us – engagement in the arts is good for youth. Scores of studies establish the impact of arts on school engagement, academic performance, graduation rates, improved behavior, increased attendance in post-secondary education, and more success in attaining four-year degrees, but the studies have also established the positive links to social and emotional development. After years of hearing the same from educators and arts advocates, the Federal government finally agreed by including “arts and music” in the definition of “a well-rounded education” in the passage of the 2015 Every Student Succeeds Act (ESSA).
**Lead Guitar**

Our most successful partnership in the arts has been the nationwide expansion of Lead Guitar (LG), a comprehensive classical guitar program that works in collaboration with public schools and local universities to establish sustainable programs in some of the most challenged neighborhoods in the United States. Lead Guitar provides rigorous music education to the young people who need it most by establishing permanent guitar programs in public schools with low access to the arts.

Although the Foundation sees the goal of arts education overall to help develop well-rounded individuals and community members, the impacts LG has made over time that have proven its value to teachers and schools have included 87% of classrooms meeting their learning goals (even while 27% of classroom partners are not music teachers); 78% of school partnerships lasting more than five years; 80% of Phoenix Union High School students increasing their GPA after two years of participation; students identified as in danger of dropout or expulsion reduced absences by 52% and days in detention by 45% during their first year of participation.

Since the Foundation's first investment in Lead Guitar in 2014, when the program served 11 schools, to date, LG has spread from Tucson and the Navajo and Gila Nations into Phoenix, Colorado (Denver and the Roaring Fork Valley), Los Angeles, Chicago, Atlanta, and Detroit. The work spans across all four times zones, annually serving over 6,400 students in 94 schools and 242 classrooms, including those in the Spanish-language curricula and the adaptive program for special needs students.

**Lead Guitar Cities and Regions**

- **Current**
- **Potential**
Gender Parity

We envision a future where all people, regardless of their gender identity, are given the opportunities and access to the resources they need to achieve the best possible outcomes for themselves, their loved ones, and their communities.

I am proud of how we have improved even just a tiny sliver of humanity, the people we lifted up, the stigma we tried to undo. We have created the ripple effect that was Lu’s philosophy and is alluded to in the Lovell Foundation logo.”

— LINDA SUTKIN

We believe that achieving Gender Parity—the state or condition of being equal, especially regarding status, education, or pay—is an extremely important goal. However, reality has shown us time and time again that getting there can be quite difficult. In considering the pay gap alone, in the sixty years after the enactment of the Equal Pay Act, although women are participating in the labor market at near-record rates, today’s working women continue to earn less than their male counterparts, with women working full time and year-round earning just 82 cents for every dollar a man made in 2022 (Pew Research Center, 2023). For women of color, it is even worse, with Black women paid 58% and Latinas just 54% of what non-Hispanic white men were paid in 2021. New estimates from the Center for American Progress show that the cumulative cost of the gender pay gap to women is $61 trillion since 1967.

Expanding to Help More Women and Girls

The Foundation has been a long-time supporter of the Women’s Foundation for the State of Arizona (WFSA) (formerly the Women’s Foundation of Southern Arizona). Its funding launched Unidas, a leadership program that provides training in philanthropy for high school girls, providing them with the experience of seeking out community organizations that are making an impact and helping to fund their work through a foundation-style application and approval process. We also assisted the organization with their statewide expansion, as they work on changing systems so that women can successfully rise out of poverty through their own efforts. One example is WFSA’s Pathways Program working with the Governor’s office spanning two administrations, which involved state agencies changing policy to prevent single mothers from losing their child support when they enroll in school, as well as a wrap-around program to help them move into living wage jobs. This initiative has now received government funding to expand statewide.

It’s a privilege to have the ability to give out funding, but that also carries a great responsibility. The Foundation has done a good job honoring the founder while making responsible decisions focused on where the funding can have the most impact.”

— BONNIE KAMPA

Named after Dr. Laura Banks-Reed (pictured above), the Dr. Laura Banks-Reed Center for Gender and Racial Equity will allow the YWCA of Southern Arizona to expand its Racial Justice Center to include gender equity. Dr. Reed-Banks was president of the YWCA of Southern Arizona Board and the first Black woman elected to the YWCA USA National Board.
The Girl Scouts of the USA Fair Play, Equal Pay™ initiative challenges their vendor partners to achieve pay parity and 30% diverse female leadership by the year 2030.

Fair Play, Equal Pay™

We worked with Girl Scouts USA to launch the Fair Play, Equal Pay™ initiative encouraging their top vendors and other like-minded corporations to achieve 30% women leadership by 2030. This first-of-its-kind by Girl Scouts USA uses the market force of over $200,000,000 in sales and relationships with major corporate vendors to help send an important message – “if we are doing business with you, are you a place where women would feel welcome working, and/or leading?” To date they have secured 61 vendors to commit to the Fair Play, Equal Pay™ Pledge, impacting approximately two million employees. Seven vendors have completed their Fair Play, Equal Pay™ certification to date.

The 19th* News

The Foundation supported the inauguration of The 19th* News, a new nonprofit, open-source, free-to-consume and free-to-republish media outlet for creating and sharing news about the intersection of gender, politics, and policy that has become a major player in national media in a few short years. The 19th* News has been at the center of reporting on all major issues surrounding gender since 2019 and is now seen as a credible source. Its stories and live reports are regularly picked up by flagship media outlets like The Wall Street Journal, The Washington Post, and the New York Times, as well as all of the major television networks, including public television.

Changing Federal Labor Laws to Support Women

The Foundation was among the first funders of Lift Our Voices (LOV), spearheaded by unique messengers, Gretchen Carlson and Julie Roginsky, former Fox News Anchors, as they advocated for the banning of forced arbitration and nondisclosure agreements from employment contracts. These agreements prevent millions of women from speaking out on harassment in the workplace and have the potential to end promising careers. While the Foundation is prohibited from sponsoring legislation or funding lobbying activities, it supported the hiring of LOV’s first executive director.

In the span of eighteen months, LOV championed the efforts for the passage of two of the most impactful federal labor laws impacting women and girls in the workplace in over 100 years, the Ending Forced Arbitration of Sexual Assault, and The Speak Out Acts. The first one is an issue of fairness. It prevents the use of forced arbitration in cases of sexual assault, which effectively gives women (or any person) the right to have a day in court and have their grievances heard by a jury of their peers and a judge instead a paid arbitrator that, statistics show, often come up with agreements that favor the employer. The second legally returns a woman’s voice, allowing her to tell her side of the story. This becomes critically important in seeking new employment as forced silence surrounding a departure from a prior position creates questions in the mind of potential new employers that can effectively destroy opportunity in a woman’s career of choice.
Special Partnerships

While there are partnerships and collaboration sprinkled throughout the Foundation’s focus areas, some efforts were unique in that they spanned across our areas of interest.

Supporting Grantee Partners’ Inclusion, Diversity, Equity and Access (IDEA) Efforts

In early 2020, the Foundation enlisted the help of the AmeriCorps Public Allies program to engage a student intern to help us learn more about what our Grantee Partners needed to address inequalities, regardless of their mission areas, and to have more inclusive and equitable work environments and programming. Using the information gleaned in working with more than 30 nonprofit organizations, we convened the Southern Arizona IDEA Funders Collaborative and these organizations together determined what they could do as a group to help further the capacity of current grantees. The Foundation then partnered with the Community Foundation for Southern Arizona and Vitalyst Health Foundation to award grants of between $5,000-$15,000 for initial exploration, planning, or implementation projects beginning in late 2020. Other funders in the group initiated similar grants within their regular grant cycles.

IDEA funding efforts included nonprofit organizational training/support, human resources policy development, and outreach and marketing to diverse constituencies and potential employees. Funds were used for staff salaries, consultation, and accompanying expenses. Additional support such as paid scholarships for outside IDEA training for organizational champions in each grantee organization, and an opportunity to create a learning community with access to ongoing training on key elements of IDEA through the Community Foundation for Southern Arizona’s Center for Healthy Nonprofits.

Through mid-2023, 39 grants were awarded to 31 primarily Southern Arizona nonprofits for a total of more than $550,000 in awards. The Foundation provided funding for a formal evaluation of the effort to determine whether the grants helped move organizations forward and to inform future funding efforts to support IDEA initiatives. In line with emerging IDEA best practices, participants in the evaluation were paid for their time. The consensus was overwhelmingly positive. IDEA grants help organizations initiate work in a particular area, deepen a focus they had already acknowledged, and expand work beyond what they had originally planned, and some were even able to secure additional funding, leveraging their current IDEA Grant. Grantees expressed a need for more of this type of funding, ongoing, so that they can do more to fully integrate IDEA concepts into their everyday operations and to become more inclusive organizations.
What moves me is just seeing the spark of passion in individuals. Every organization we’ve ever touched has had a person behind it or an army of people behind them with undeniable passion. We’ve been able to use our resources to help them do the work, but the power and the passion of the individuals on the ground who have done all the work is really what has changed the world and the communities in which we live. We are grateful to all the organizations that we’ve supported for all these years, because they’re the ones who make change possible.”

— MOLLY ROBERTSON

Special Thanks

The Lovell Foundation wishes to thank the founders, the Lovell family, the Trustees and Board of Advisors, our Grantee Partners, our funding partners, our consultants, our vendors, staff, and volunteers who have given their time and talent and treasure over the years in service to our mission. Many of them have been involved since the beginning. Some have grown up with the Foundation. Others were added along the way when a need for local knowledge or specific expertise arose. In all cases, they have provided many thousands of hours of dedicated service and in doing so have made our world a better place.

We thank them, one and all:

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Robert Lovell
Kimberly Ream
Chris Robertson
Daniel Robertson
Sarah Smallhouse
Tom Warne
Sometimes in society we lose hope that there are any good folks left. I can attest there definitely are good folks left. Dave's entrepreneurial spirit and creation of capital made it possible for us to be responsible stewards of that capital for the greater good.

— LINDA SUTKIN

GRANTEE PARTNERS

4 Corners K-9 Search and Rescue
826 Valencia
A Place to Turn, Inc.
Academic Consortium for Integrative Medicine and Health
Act One
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La Frontera Arizona, Inc.
Lead Guitar
Let it Ripple
LPKNC—Liberty Partnership Kino Neighborhood Coalition
Lourdes College
Lutheran Social Services
Mariachi Miracle
Mary Immaculate School
Maryvale High School
Massachusetts Association for Mental Health
Maumee Valley Habitat for Humanity
Mayo Clinic
MCO Foundation
Me2/Orchestra
Medical University of Ohio at Toledo
Messiah University
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Southwest Wildlife Conservation Center
St. Elizabeth’s Health Center
StrengthBuilding Partners
Stroke Life Center Inc.
Sundance Institute
Sunnyside Unified School District Foundation Inc.
Sunstone Cancer Support Foundation
Technology Access Center of Tucson, Inc.
To learn more about our initiatives and how to help sustain them, visit www.lovellfoundation.org.

Endings are not bad things; they just mean that something else is about to begin."

— C. JOYBELL C.